

**Module Code: FSS028 / FS4031**

**Digital Theory and Practice**

**Module short title: N/A**

**ECTS: 5 or 10**

**Semester/term taught: Term 2 (Hilary Term)**

**Contact hours: 22**

**Lecturer/Seminar leader: Dr. Padraic Killeen**

**Learning outcomes:**

Successful completion of his module will enable students to:

- Theorize digital media and the cultural changes associated with it
- Critically analyze digital visual cultures, digital media's forms of circulation, as well as the politics of digital media
- Historicize and historically situate digital media in relationship to historical and contemporaneous media cultures
- Develop and produce digital artifacts such as Instagram videos or podcasts

**Module learning aims:**

What are the theories and practices of digitally networked media cultures? Digital practices such as poor images, memes and the ubiquity social media force us to ask questions about the relationship between digital media cultures, their histories and the politics of media.

**Module content:**

This module is dedicated to the theory and practice of digital media cultures. Topics to be addressed include the impact of digital technologies on today's visual cultures, shifting modes of circulation and dissemination of media, and new types of politics and subjectivities that emerge with digital media cultures. In this module students will theorize and analyze digital media and investigate and create their own digital media artifacts such as Instagram videos s or podcasts.

**Methods of Teaching and Student Learning:**

Teaching methods include lectures, seminar discussions, and critical discussions of students' transmedia artifacts. Classes will be a combination of lecture, seminar, written theoretical and analytical exercises, and digital practice exercises such as Instagram videos or podcasts. Students will be expected to attend all classes and screenings, read from primary as well as secondary sources, comment upon the readings and participate in class discussion. Additionally students will be required to produce written theoretical and analytical as well as practically based digital coursework. Students will be given the option of working in groups to develop their practical work in the course

**Methods of assessment 5 ECTS:**

90% Coursework

10% Participation

**Methods of assessment 10 ECTS:**

90% Coursework

10% Participation